

The image displays three overlapping pages from the IVAM magazine, each featuring a different advertisement. The top page is titled 'Individualisierte Medizintechnik - Präzise und personalisierte Behandlungstechniken durch Mikrosystem- und Nanotechnologie' and includes a photograph of a person using a medical device. The middle page is titled 'Schlagpunkt: Sportmedizin' and features a photograph of a person in athletic gear. The bottom page is titled 'Schlagpunkt: Endostim' and includes a photograph of a person using a device. Each page contains text, tables, and images related to the respective advertisement.

»inno« Advertisement Rates 2020
 Innovative Technologies - New Applications

»inno«

portrait - circulation - spreading - readers

»inno« is a hightech magazine for users of microtechnology, nanotechnology, advanced materials as well as optics and photonics. The magazine's focus is on the application in different industry sectors. It informs about current trends and upcoming developments. The main intention is to show practical and economic benefits of hightech innovations.

»inno« is published three times per year. The magazine is published in German every spring and autumn. »inno« is published every year in spring and autumn in German. The summer and winter editions are published as international editions in English.

»inno« is distributed free of charge as PDF-magazine via e-mail and reaches thereby approx. 3.500 readers from industry and science. »inno« addresses senior executives from research and development, technical management, sales management and executive board. Furthermore, experts from governmental authorities and associations are readers of the »inno«.

In addition, free print editions of »inno« are available at all IVAM-events like trade shows, workshops or conferences.

»inno« Innovative Technologies - New Applications

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Topics and Deadlines

»inno« 75
April 2020

Optical
Technologies (DE)

Editorial Deadline:
March 30, 2020

Ad-Deadline:
April 6, 2020

»inno« 76
June/July 2020

Medical
Technology (EN)

Editorial Deadline:
June 5, 2020

Ad-Deadline:
June 22, 2020

»inno« 77
October 2020

Medical
Technology (DE)
Special: COMPAMED/MEDICA

Editorial Deadline:
October 5, 2020

Ad-Deadline:
October 26, 2020

»inno« 78
December 20/January 21

Smart
Production(EN)

Editorial Deadline:
November 26, 2020

Ad-Deadline:
December 4, 2020

Advertisement Rates

1/1 page



297 x 210 mm
€ 1.650,-

1/2 page landscape



194 x 124 mm
€ 1.100,-

1/2 page portrait



95 x 248 mm
€ 1.100,-

1/3 page landscape



194 x 82 mm
€ 550,-

1/3 page portrait



62 x 248 mm
€ 550,-

1/4 page landscape



194 x 62 mm
€ 410,-

1/4 page portrait



95 x 124 mm
€ 410,-

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IVAM does not pay any agency commission.

IVAM-Members will get 20% discount on all advertisements.